

Table S1. The 16-item survey. Survey administered at the end of the workshop “It’s (not) rocket science! A quick guide to a successful scientific communication in Public Health” that took place during the 17<sup>th</sup> World Congress on Public Health in Rome, May 2023 (N=48)

1) Section one, consent	Answer
<b>I agree to take part in the present survey</b>	Yes
	No
<b>I consent to the processing of the collected data for scientific and academic research * purposes only</b>	Yes
	No
2) Section two, socio-demographic informatin	Answer
1. How old are you?	Age intervals
2. What's your gender identity?	Male
	Female
	I prefer not to answer
3. Where do you work (Country)	List of countries
	Other
4. What is your educational level	None/Primary/Middle school
	High school
	Bachelor degree
	Master degree
	>Master degree
5. Do you work in a Public Health institution (hospital, public health department, primary care department)? [residency training included]	Yes
	No
6. Do you work for a University Institution?	Yes
	No

**7. What's your job?**

- University student
- Master student
- Medical Resident in Hygiene and Public Health
- Epidemiologist
- Research fellow
- Professor / Full Professor
- PhD Student
- Permanent hospital staff
- Permanent primary care department staff
- Permanent public health department staff
- Clinician
- General Practitioner
- Pediatrician
- Nurse
- Other

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**3) Section three, Background and education in the communication field**      **Answer**

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**8. Have you ever received structured training in public health communication?**

- Yes
- No

**9. If yes, please specify how (multiple choice)**

- University
- While working in my company / institution
- Master / other private course
- Other (specify)

**10. In which fields do you need communication skills in your everyday work? (multiple choice)**

- Speaking to general public (patients, caregivers, citizens in general)
- Communication with other public health workers / clinicians
- Digital tools, social media, graphic tools
- Other (specify)

**11. In which areas do you feel most lacking in communication skills in your work?  
(multiple choice)**

Speaking to general public (patients, caregivers, citizens in general)

Communication with other public health workers / clinicians

Digital tools, social media, graphic tools

Other (specify)

**12. In which situations have you addressed the population directly, conveying a public health message? (multiple choice)**

None

Public speech

Registered interview

Ambulatory

School

I wrote a book

Social media

Other (specify)

**13. Which channel did you use to do it? (multiple choice)**

None

Spoken word (public speech / radio interview / podcast)

Speech & pictures (slideshow / video interview / video on social media)

Written word (books / articles on newspapers / posts on social media)

Public health issue poster

Public health issue flyer

Other (specify)

**14. What do you think is the most appropriate channel to reach the general population with public health messages today? (multiple choice)**

None

Only speech (public speech / radio interview / podcast)

Speech & pictures (slideshow / video interview / video)

Written word (books, articles on newspapers /social media)

Public health issue poster

Public health issue flyer

Other (specify)

**15. Have you ever burst your "knowledge bubble" and succeeded communicating with people with different values and backgrounds?**

Yes

No

**16. In which situations did you burst "the bubble"? (multiple choice)**

Public speech

Registered interview

Ambulatory

School

I wrote a book

Social media

Other (specify)

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